



## STATEMENT OF PURPOSE

The Purpose Of Our Company Is To:

**CREATE** unique, positive and memorable client experiences that differentiate AWS from all competitors.

**ATTRACT** and retain uniquely talented employees, provide them with clear goals and expectations and establish the appropriate accountability to guide them in achieving the goals.

**RECOGNIZE** and reward “elite” employee performance.

**ENCOURAGE** the curiosity, the courage and the confidence necessary to challenge the things that should be improved or stopped and to pursue the ideas and opportunities that may lead to growth and improvement.