



Advanced Waste Services, Inc.  
1126 South 70<sup>th</sup> Street, Suite N408B, West Allis, WI 53214  
(800) 842-9792

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Dear Car Wash Manager:

I know how you feel, and I've seen it a thousand times. You want to maximize your business. That's your number one priority. And maintenance, like cleaning out your sludge – well, sometimes it sneaks up on you. Then it's a problem

**HOW LONG CAN YOU AFFORD TO BE DOWN WHILE YOUR  
CAR WASH SLUDGE IS BEING REMOVED?**

I'm guessing your answer is, *"As little time as possible"*. And if I guessed right I want you to know that **AWS CAN MAKE IT HAPPEN!**



*"AWS has the knowledge and capability to complete difficult jobs that literally stump the competition. Not only will you get my first call next time, I'll recommend you to my friends."*

*-- Chuck Larmay  
AWS Sludge Removal Client*

**YOU NEED YOUR SLUDGE REMOVED AND YOU NEED IT DONE FAST...  
SO YOU CAN GET BACK TO BUSINESS!**

As the manager of a car wash or service facility, you know that when your customer wants service, the irritation of a closed sign may be enough to send them speeding down the street to your competitor. The last thing you need is to have a company with inexperienced personnel and underpowered equipment keep you closed down for an entire day while you watch opportunity drive down the road. 🚗 Not with **AWS!**

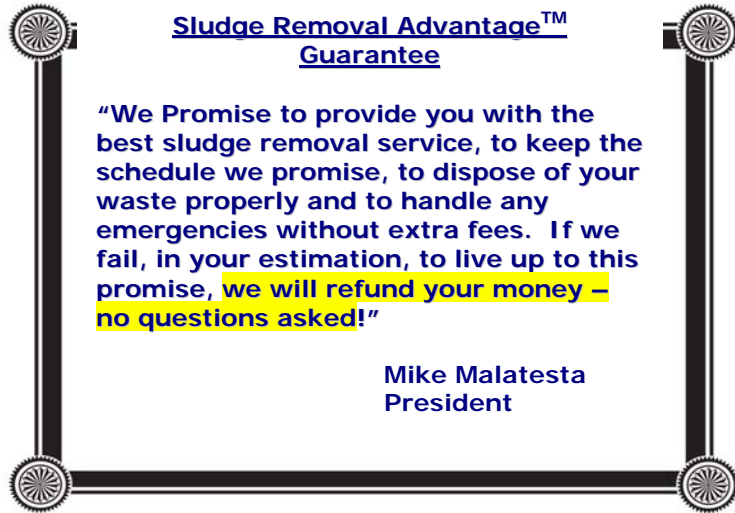
*INTRODUCING*  
**THE SLUDGE REMOVAL ADVANTAGE™**

Our clients tell us they need the job done right and done **QUICKLY**. When we show up at your facility, our **Professional Service Personnel** will bring top of the line equipment that has been specially designed to make removing your car wash sludge a snap. **We'll get in and out fast!**

**Plus, We Guarantee Our Service** [see details next page] →

Choosing the right company for your Sludge Removal service is a big decision... one that could end up saving your business THOUSANDS. The AWS Sludge Removal Advantage™ is a smart choice because removing sludge is our main business, not some sideline.

*Plus, There's NO RISK!*



***Not only will AWS do a better job than our competitors, we'll do it quicker! Guaranteed!***

WHAT SHOULD YOU EXPECT FROM YOUR SLUDGE REMOVAL PROVIDER?

*Experienced Service Personnel*  
*Specialized Equipment*

*Quick Service*  
*Flexible Schedule*

Just Like Your Clients Expect from You!

With AWS **YOU WON'T BE DISAPPOINTED** because all of **THOSE THINGS ARE INCLUDED IN OUR SERVICE EVERYTIME.....GUARANTEED!**

Give us a chance to show you how it should be done. **You can't afford not to!** Please call us at 800-842-9792 now before your next service. We'll make it easy for you to become a new AWS CLIENT!

Yours truly,

*Kristin Harders*

**PS: Call before **March 14<sup>th</sup>** and we'll take **\$50.00 off** your first service fee.**